



ADMISSIONS OPEN

OCTOBER INTAKE 2025

THE PROFESSIONAL DEGREE FOR OUR TIMES

APPLY NOW

<https://aiu.edu.my/postgraduate/>
Contact Us: +6047747300



MASTER IN SOCIAL BUSINESS

by coursework (N/0419/7/0001) (12/27) (MQA/PA 15825)

The Master in Social Business (MSB) is a one-of-a-kind programme, visualized by Nobel Laureate Professor Muhammad Yunus, the father of Social Business, and Chancellor of AIU. Approved by the Malaysian Qualifications Agency, MSB is designed for aspiring entrepreneurs or for professionals in impact-driven organizations. The coursework combines key elements from Management, Finance, and Social Development, augmented by a robust Social Business practicum that prepares graduates for real-life impact. This is the professional degree for our times.

DURATION OF STUDY AND MODE OF DELIVERY

The MSB is run on both full-time and part-time basis. Candidates may completed full-time in 3 Semester or part-time in 6 semesters, over 1.5 - 3 years. Because of the practical-oriented design, the programme requires presence on campus. The programme is delivered through mix of classroom activities, social business labs, community-based fieldwork, case studies, seminars, and an individual social business project.

CENTRE FOR GRADUATE STUDIES (CGS)

For further information please contact:
postgraduate@aiu.edu.my

PROGRAMME

Candidates are required to complete a total of 44 Credit Hours of coursework which include:

- 24 Credit Hours → Core Courses
- 16 Credit Hours → Elective Course
- 06 Credit Hours → Final (Social Business project)

ADMISSION CRITERIA

- A bachelor's degree with a minimum CGPA of 2.75 or equivalent from AIU or any university recognised by the AIU Senate.
- Other equivalent bachelor's degree and relevant working experience recognised by the AIU Senate.
- Band 6.0 for IELTS (Academic Version): or
- Score 79-80 for TOEFL (Internet-based): or
- Band 4 for Muet

PROGRAMME STRUCTURE

(INTEGRATED LEARNING DESIGN)

Social Development Coursework:

Covering global Sustainability priorities and their relationship to enterprise solutions.

Business studies coursework:

Covering Management & Finance essentials that drive business viability & performance.

Social business design project:

Hands-on exposure to challenges and triumphs of entrepreneurial realities with world-class mentors.

Yunus Practicum & Seminars:

Real-life engagement with SB champions and opportunities to interact with Prof. Yunus.