

MASTER IN SOCIAL BUSINESS

by coursework (N/0419/7/0001) (12/27) (MQA/PA 15825)

ADMISSIONS OPEN

FOR **OCTOBER** INTAKE

The Master in Social Business (MSB) is a one-of-a-kind program, visualized by Nobel Laureate, Professor Muhammad Yunus. It is designed to provide a firm grounding in enterprise-led development, develop an entrepreneurial mindset, and impart practical business skills to candidates, which boost the likelihood of success as entrepreneurs or employees. The MSB empowers graduates to create social businesses that offer innovative solutions to address society's most pressing challenges. It is committed to developing professionals who can go straight from graduation to entrepreneurial careers or positions with social impact-driven employers.

PROGRAMME REQUIREMENTS

Candidates are required to complete a total of 44 Credit Hours of coursework which include:

- 01 24 Credit Hours → Core Courses
- 02 12 Credit Hours → Elective Course
- 03 8 Credit Hours → Project (*Social Business Creation*)

ADMISSION REQUIREMENTS

- 01 A bachelor's degree with a minimum CGPA of 2.75 or equivalent from AIU or any university recognised by the AIU Senate.
- 02 Other equivalent bachelor's degree and relevant working experience recognised by the AIU Senate.

LANGUAGE REQUIREMENTS

- 01 Band 6.0 for IELTS (Academic Version); or
- 02 Score 79-80 for TOEFL (Internet-based); or
- 03 Band 4 for Muet

POSTGRADUATE UNIT

For further information please contact:
postgraduate@aiu.edu.my

PROGRAMME STRUCTURE

(INTEGRATED LEARNING DESIGN)

- 01 **MANAGEMENT COURSEWORK:**
Introduces tools for implementing change by and setting up social business enterprises.
- 02 **FINANCE COURSEWORK:**
Offers methods for financing business and impact investment using Islamic Finance principles.
- 03 **SOCIAL DEVELOPMENT COURSEWORK:**
Builds understanding of societal priorities, and to solve social problems.
- 04 **SOCIAL BUSINESS CREATION PROJECT:**
Unleashes creativity in designing innovative social business solutions.
- 05 **YUNUS COLLOQUIUM/SEMINAR:**
Inspires through Professor Muhammad Yunus' vision and example of practical action for social business entrepreneurship.

DURATION OF STUDY AND MODE OF DELIVERY

The MSB is run on both full time and part time basis. Candidates may complete the program within three to six semesters (one and a half to three years). The program is delivered through mix of classroom activities, social business labs, community-based fieldwork, case studies, seminars, and an individual social business project.

APPLY NOW
www.aiu.edu.my/postgraduates/

