

AIUNIQUE



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Quick Updates!

SOCIAL BUSINESS BOOTCAMP

BY DR. SURAYA HANIM MOKHTAR

ALBUKHARY INTERNATIONAL UNIVERSITY

socialbusiness Bootcamp

Social Business Bootcamp

Wednesday, 5th of August 2020
 From 9:00 am to 5:30 pm
 Venue: Lecture theatre (1)

Objectives

- To Boost Students' Knowledge of Social Business Concept.
- To Address Emerging Social Problems due to COVID-19.
- To Scale-up Students' Creativity of Designing Problem-Based Social Business Models.
- To Build Awareness of Social Business Concept among AIU Community.
- To Help Students be Well Prepared for Social Business Week 2020.
- To Accelerate Academic Activities in Social Business Teaching & Learning.

Themes

Negative Externalities of COVID-19 and the Livelihoods of People Living in the Bottom of Pyramid (BOP).

1. School Dropout
2. Unemployment
3. Malnutrition
4. Technology Gap
5. Sanitation and Hygiene
6. Social Bondage

Organised by: School of Business and Social Science (SBSS)

There were 40 students (in-campus) and 10 students (out-campus) participated in the bootcamp.

The program begin with knowledge sharing session from the facilitators.



Social Business: This is future
 AP Dr. Suraya Hanim Mokhtar

Social Business Innovation
 Dr. Reazul Islam



How to write a business proposal
 Mr. Azni Abdul-Rashid



How to make a poster presentation
 Dr. Kamalesh Ravesangar



Inspiring Minds

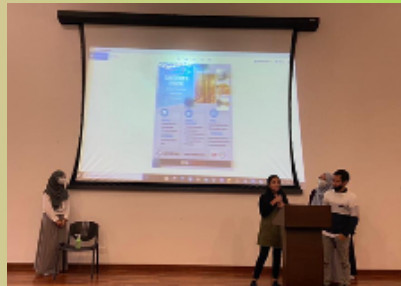
Experience sharing session by 5 AIU students who participated in Virtual International Social Business Summer Program 2020 (20-25 July 2020) organized by Daffodil International University (DIU) Bangladesh.



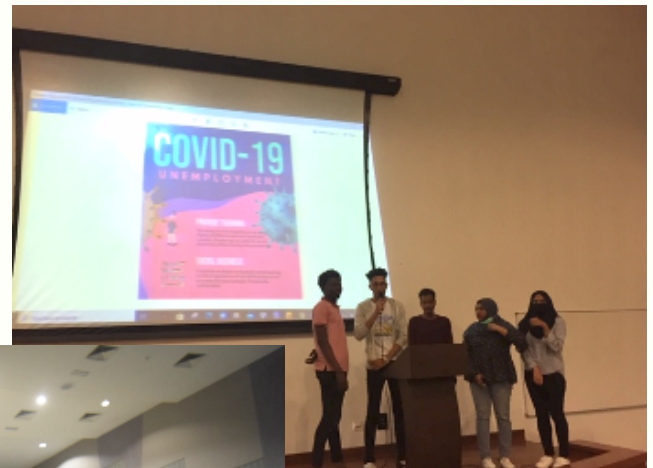
In the afternoon session, students were divided into 7 groups. They have to prepare a Social Business Proposal and Poster presentation based on the social issues given.



At the end of the program, student presented their social business proposal with their poster.



3 groups have been selected as the best group for proposing a viable social business idea that met the 7 principles of Social Business.



Overall, the program met the purpose, which is to give a better understanding to students on the Social Business concept and its principles.

At the same time, it also has increased student's confidence level to participate in our Social Business Week soon (24-28 Aug 2020).

This is just the beginning, there will be more activities in cultivating student's creative mind in our Social Business Design Lab soon.

Thank you for the support.

Quick Updates!

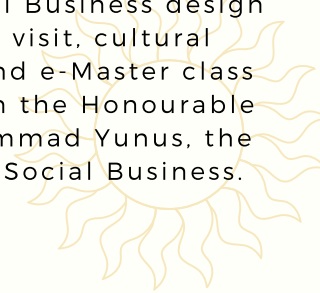
VIRTUAL INTERNATIONAL SOCIAL BUSINESS SUMMER PROGRAM 2020

BY PROF. IR. DR. RIZALAFANDE CHE ISMAIL



20-24 July 2020: Five of AIU students have attended the Virtual International Social Business Summer Program 2020 organized by Daffodil University, Bangladesh.

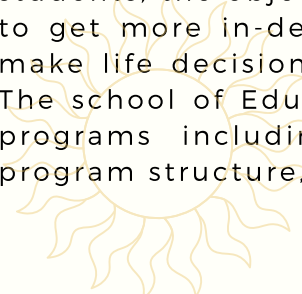
Among the activities were virtual Social Business design lab, field visit, cultural activities and e-Master class session with the Honourable Prof. Muhammad Yunus, the founder of Social Business.



CENTRE FOR FOUNDATION STUDIES CAREER DAY

BY NIDHOIL IBRAHIM

On 24 July 2020, the Centre for Foundation Studies (CFS) conducted a career orientation day for 48 CFS students. Since this is the last semester for CFS students, the objective of the event was to create the opportunity for the students to get more in-depth information about courses offered by all the schools and make life decisions about the undergraduate courses that they should consider. The school of Education and Human Sciences took part in explaining its current programs including entry qualifications, employability opportunities, overall program structure, and answered essential questions raised by the students.



Quick Updates!

BACHELOR OF MEDIA AND COMMUNICATION (HONS) IN COMING SEPTEMBER 2020 INTAKE

BY ASSOC. PROF. DR. KALTHOM HUSAIN

School of Education and Human Sciences (SEHS) of AIU is offering a new degree programme entitled Bachelor of Media and Communication (Hons) in coming September 2020 intake. The goal of the programme is to provide quality education meeting standards comparable and compatible with any good Media Communication curriculum leading to bright careers and prospects in higher education.

This programme is designed to provide students with an equal balance of academic and theoretical study of the media and the specialist and transferable skills needed to perform as professionals within the industry. The degree provides an interdisciplinary, multimedia approach to the study of communications through the study of the relationship between communications theory and its practice.

The programme aims to provide students with the specific skills, knowledge and flexibility required to understand how media and communication is used to communicate meaning, preparing them for a complex and rapidly changing world. The programme focuses on developing students who can absorb technology and professionalism, in their relationship with humanity which shapes the local, regional and world environment.

Finally, the programme aims to produce graduates who are competitive, innovative and creative in line with market demand and ethics required for the corporate world.

The AIU learning experience will be student - centred using the following approaches:

- a) interdisciplinary team teaching to foster collaboration, respect, excellence, quality and integrity among faculty
- b) students learning individually to foster intellectual curiosity, excellence, resourcefulness, lifelong learning skills, autonomy, quality, integrity
- c) students learning in groups to foster collaboration, resourcefulness, excellence, teamwork, interpersonal skills, mutual cooperation, responsibility to peers, mutual respect, leadership, quality, integrity
- d) experiential learning in the community to foster volunteerism, civic responsibility, relevance, values of charity, compassion, moral and ethical values
- e) an environment with a dynamic and collaborative community of multicultural learning to foster social cohesion, respect and valuing diversity
- f) ICT mediated learning: virtual learning infrastructure with internet connection methods will be utilised appropriately, including those shown below:

i) Class-based:

- problem and case based learning
- seminar, forum, panel discussion
- debates
- virtual learning
- syndicated learning

ii) Research based:

- student/faculty research
- observation and experimentation
- case study
- assignments, project and field work

iii) Experiential and community-based:

- volunteerism and civic responsibility
- community engagement projects
- social business and capstone project

iv) Internship

- industrial training
- educational visits and international exchange

AIU-BMC invites potential students who is keen to study on Media and Communication to visit SEHS web page for more information.

Quick Updates!

AIU CONTINUOUS PROFESSIONAL DEVELOPMENT SERIES (ACPDS) SERIES 7: EXECUTIVE SUMMARY OF COPPA FOR DOCTOR OF PHILOSOPHY IN EDUCATION

BY NAINA JOHARI

The main objective of conducting a workshop to discuss the Executive Summary of COPPA for Doctor of Philosophy in Education is to disseminate the information about the program at hand and gained feedback and insight from AIU staff. The session was held on 22 June 2020, Wednesday, via Google Meet. The workshop discussed the meeting agenda in the upcoming Board of Studies (BOS) meeting, the executive summary, the admission requirement, the details of the program, program aims, program educational objectives, program learning outcome and domains and their mappings, the process flowchart, learning assessments, program components, thesis and journal publication. The feedback from the participants was duly noted. The program received a good response from the participants.

21 Aug 2020 | Prof. Dr. Shakir Md Saat visited Lembaga Zakat Melaka for smart partnership in new student recruitment.



Quick Updates!

STUDENT ASSOCIATION SESSION WITH DEPUTY VICE CHANCELLOR AND STUDENT AFFAIRS DEPARTMENT

BY TUN SYIMA



14 August 2020 | Student Affairs Department organised for a session between Deputy Vice Chancellor; Prof. Ir. Dr. Rizalafande Che Ismail and representatives from Students Associations.

The session among others discussed on the active lifestyle in campus, learn and earn activities, organising events for the benefit of other students as well as the society.

The Deputy Vice Chancellor also reminded students to reflect the core values; the 5As -- Aqidah, Akhlaq, Adab, Amanah and Amalan.

Also present were the Director of Student Affairs; Dato' Zubaidah Abd. Hamid, the Deputy Director of Student Affairs; Mr. Muhammad Naim Muhamad Ali and Student Affairs Executives; Mr. Ahmad Muaz Azizan and Miss Nurhafeeza Md. Hanifah.



Quick Updates!

KEDAI SISTERLILLAH

BY BINTANG ASTIANA



BAZNAS Scholar Scholarship Students from Albukhary International University, Malaysia started a business called Kedai Sisterillah. At the beginning of their business, they sold cassava chips with several flavors and other processed products. As the name implies, Kedai Sisterillah was pioneered by 4 Indonesian students from different regions, namely Bengkulu, Bandung, Batam and Kebumen. Alifah, Bintang, Hany and Fifah are BAZNAS Albukhary International University Scholarship Recipients, Malaysia.



This business was built by the four students to take advantage of their spare time on weekends. As for the other goal, namely to build an entrepreneurial spirit from an early age to become a righteous woman who is able to independently build the country and also follow in the footsteps of the Prophet Muhammad in trading for Allah.



Indonesian students celebrate Commemoration of the 75th Anniversary of the Independence of the Republic of Indonesia.

Quick Updates!

DISCUSSION WITH CEO MAMAKIDDIES DR. NOOHUL BASHEER ABOUT LEARN & EARN ACTIVITIES IN AIU

BY PROF. IR. DR. RIZALAFANDE CHE ISMAIL & TUN SYIMA



18 August 2020 | AIU team led by Deputy Vice Chancellor; Prof. Ir. Dr. Rizalafande Che Ismail paid a courtesy visit to Mamakiddies in Setia Alam, Shah Alam. The AIU team were welcomed by the Chief Executive Officer of Mamakiddies; Dr. Noohul Basheer Zain Ali. The discussion among others discussed on “Learn and Earn” activities in AIU.

Also present from AIU were AIU Registrar; Prof. Dato’ Dr. Mohd Hafiz Yusoff, Dean School of Business and Social Sciences; Assoc. Prof. Dr. Suraya Hanim Mokhtar and Director of Admission and Academic Management Department; Prof. Dr. Mohd Shakir Md. Saad.

Looking forward for collaboration in the future.

COURTESY VISIT TO EMBASSY OF UZBEKISTAN

BY KHAIRUL AMIRIN



24 August 2020 | AIU paid a Courtesy Visit to the Embassy of Uzbekistan. AIU led by the Vice Chancellor and President; YBhg. Prof. Dato' Dr. Abd. Aziz Tajuddin, accompanied by the special Officer; Mr. Mohammad Khairul Amirin Khalili were warmly welcomed by H.E. Mr. Ravshan Usmanov. The visit among others discussed the potential collaboration between both institutions.



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EVENT HIGHLIGHTS!

“SOCIAL BUSINESS WEEK 2020” AN END HAS MARKED ANOTHER BEGINNING

BY DR. REAZUL ISLAM

Social Business Week 2020 (SBW'20) came to its end on 28 August. The weeklong ceremonial event was organised by Albukhary International University (AIU) in order to manifest the significance of social business practices for the greater good of our society. SBW'20 was ornamented with various activities conjoining the entire AIU community. Five mirthful days of celebration were adorned with five different variants of academic activities, such as poster presentation, debate, short film, podcast, and business proposal writing and pitching. Further, two plenary sessions were held with the participation of local and international scholars and academic champions. Besides, a networking meeting was arranged, including the stakeholders of Yunus Social Business Centre (YSBC), Malaysia. Overall, with a tagline “Bridging Inequalities” the AIU community witnessed a joyful event, an orchestration of academic practices, as well as a symphonic celebration of Social Business innovation.



It was a bright and brilliant afternoon on Monday, 24 August 2020. Academic members, administrative staff, and students of AIU were seen rushing to AIU Auditorium to become a part of the long-awaited opening ceremony of Social Business Week 2020. At 2:30 pm the curtain was unveiled with a recitation from the Holy Quran. Prof. Ir. Dr. Rizalafande Che Ismail, the Deputy Vice Chancellor of AIU, chair of this event officially announced the grand opening of SBW'20. In his inaugural speech, he evangelised the implications of Social Business for the socio-economic wellbeing while defining its relevance to the niche of AIU. Dr. Kamalesh D/O Ravesangar debuted the Social Business short film competition. Immediately after that session, Madam Halawati Abd Jalil Safuan came onto the stage with a Social Business poster presentation. The first day expired.



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The second day, 25 August 2020, Assoc. Prof. Dr. Kalthom Husain appeared on the scene at 2:30 pm. She coordinated the Social Business proposal writing and pitching session. Immediately after Dr. Kalthom’s enchanting presentation, Ms. Nurul Aina Johari offered a debate session, which ended up with unpremeditated applause and cheers.

The third day came with the bundle of the Social Business podcast competition and Plenary Session (I). Podcast participants voiced on the implications of Social Business to tackle COVID-19 aftermath. Dr. Reazul Islam coordinated this session. On the other side, Professor Dr. Aminul Islam chaired the following session, Forum Discussion (I). This session comprised two keynote papers presented by Professor Dr. Jahangir Alam Chowdhuri and Dr. Reazul Islam. Guest speakers from local and foreign universities participated and significantly contributed to the discussion session. The fourth day, a plenary session and YSBC networking meeting were held. In the plenary session, two keynotes were presented. Assoc. Prof. Dr. Suraya Hanim Mokhtar delivered a keynote on the implication of social innovation. And then, Dr. Shahriza Osman appeared on the screen with an alternative approach of social business practice. She projected light on Waqf University as a viable social business practice. She exemplified several Waqf universities including, Al-Bukhari International University (AIU) that are playing significant roles in lessening inequalities in higher education in Malaysia. This session was chaired and moderated by the director of Yunus Centre Thailand, Dr. Faiz Shah. Local and foreign discussants enriched this session inserting their insightful opinions. In the end, the YSBC networking meeting took place with the participation of the members from Yunus Social Business Centres (YSBCs), Malaysia. Prof. Ir. Dr. Rizalafande Che Ismail chaired the session. All members univocally gave priority to carrying out collaborative research on social business and social innovation. With SBW’20, the AIU library organised Social Innovation Showcase by exhibiting innovative paddy planting methods that had previously been applied by the farmers of Kedah. Notably, Kedah State Museum was in collaboration with the AIU library in this very regard.

Friday, 28 August, SBW’20 brought up multi-coloured manifestations. Audiences accommodated the auditorium hall maintaining proper social distance. It began with the demonstration of the First Social Innovation of AIU. A group of students of AIU led by Assoc. Prof. Dr. Suraya Hanim Mokhtar presented their cost-effective “Stand Hand Sanitizer” project. They introduced a paddle-regulated stand that can pump out liquid sanitiser from the bottle. Since the user needs to use foot instead of hand to press out the liquid, the spread of coronavirus would be minimal. Thus, this stand will expectedly contribute to tackling the infection. Further, the low price of this stand due to the use of recycled materials would make it appealing and affordable to the low-income community.

After this demo, the chief patron of SBW’20 Professor Dato’ Dr. Abd Aziz Tajuddin, the Vice Chancellor and President of AIU announced the official closing of SBW’20. In his inspiring and eloquent speech, he congratulated winners while thanking participants and the organising committee. Finally, he distributed prizes among winners. He was accompanied by Prof. Ir. Dr. Rizalafande Che Ismail, Prof. Dato’ Dr. Mohd Hafiz Yusoff, Prof. Dr. Mohd Shakir Md Saat, Assoc. Prof. Dr. Suraya Hanim Mokhtar, Prof. Dr. Nor Hashimah Hashim and others. In the end, a pleasant photo session took place inside the auditorium.

Inspiring Minds

Social Business Week 2020 is over. Nevertheless, it has left a big lesson and enormous inspiration for the AIU community. It helped us realise that our existing socio-economic structure requires more practice of Social Business to create a world free from pollution, poverty, and inequalities. With that lesson, AIU begins its journey towards a new direction.



Acknowledgement of AIU students who extended assistance during this event:

QURAN RECITATION
 MAMADOU DABO
 MD. AKRAMUL BARI

MASTER OF CEREMONIES (MC)
 SARDOR TOSHMATOV
 AHMED TAHA RAMADAN ELMEKAWY
 ALI ABDI HASSAN
 MISS ANEEQ
 MISS SARI MAWAR

PODCASTING HOSTS
 VERCHAMOH L KAMARA
 MISS ANEEQ
 MISS SARI MAWAR

EVENT HIGHLIGHTS!

A SHORT FILM CATEGORY IN SOCIAL BUSINESS WEEK 2020 CONDUCTED BY SCHOOL OF BUSINESS AND SOCIAL SCIENCES

BY DR. KAMALESH RAVESANGAR

A social business demonstration has been conducted through the making of short film by the participants. This short film coordinated by Dr Kamalesh with the assistance of Dr Shahriza and Madam Saffiyah from School of Business and Social Sciences at Albukhary International University held 24th August 2020 at 3PM. There were two groups have been participated in the short film category and submitted their videos by 21 August 2020 before 5pm. A committee of three judges selected to review and choose the best three films which the videos displayed on 24th August 2020 in front of the audiences.

The purpose of the short film is to demonstrate short films on social business design with the creativity, innovative ideas and success stories. The business idea demonstrated addressing an existing social problem and the business model must be financially and economically sustainable. The video duration should be longer no more than 5 minutes. The short film has been assessed based on five specific features that embodied on topic or theme, viability of the business model, presentation, graphics and animations and aesthetics. Thus, total of two groups participated and the winner of the group represented Sisterillah which attracted the judges with their valuable message to the society. Meanwhile the title of short film "The Specz" became second runner up and it was wonderfully portrayed the message without dialogues.

Hopefully, this social business week should be organize annually to promote the social business concept and its implication for better addressing the socio-economic needs of the current world. Moreover, Social Business has been adopted as AIU's niche by which this university aspires to create a new generation of business leaders who will exercise social-oriented businesses rather than self-oriented businesses. So, this would be great opportunity for the students to be participated in the social business related activities which enhance the credibility of students to tackle social business issues and provide better solutions for the so



**Winner of the Short Film Category :
Sisterillah**



**Second Runner Up of the Short Film
Category : The Specz**

ANNOUNCEMENT!

APPOINTMENT OF NOBEL LAUREATE PROFESSOR MUHAMMAD YUNUS AS THE INAUGURAL CHANCELLOR OF ALBUKHARY INTERNATIONAL UNIVERSITY.

جامعة
البنخاري
الذوقية
ALBUKHARY INTERNATIONAL UNIVERSITY

*Heartiest
Congratulations*

PROFESSOR MUHAMMAD YUNUS
2006 NOBEL PEACE PRIZE WINNER

on the appointment as the Inaugural
Chancellor of Albukhary International
University

From the Advisor, Board of Governors,
Vice Chancellor and President, and
Albukhary International University
community

Inspiring Minds

AQIDAH AKHLAQ ADAB AMANAH AMALAN

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Inspiring Minds

MEDIA HIGHLIGHTS!



THEMALAYSIANRESERVE.COM
Nobel Laureate appointed as Albukhary International University chancellor

আল-বুখারি বিশ্ববিদ্যালয়ের প্রাক্তন চ্যান্সেলর ড. ইউনুস

০০-০০-০০০০, ০০০০

আল-বুখারি বিশ্ববিদ্যালয়



প্রাচীন বাংলাদেশ প্রতিষ্ঠাতা, নোবেল বিজয়ী অর্থশাস্ত্রজ্ঞ ড. মুহাম্মদ ইউনুস আল-বুখারি বিশ্ববিদ্যালয় আল-বুখারি বিশ্ববিদ্যালয়ের (আইইউইসি) প্রথম প্রাক্তন চ্যান্সেলর হিসেবে দায়িত্ব পালন করছেন।



NST.COM.MY
Nobel laureate Prof Muhammad Yunus appointed AIU chancellor | New Straits Times



UTUSAN.COM.MY
AIU lantik Muhammad Yunus canselor sulung - Utusan Digital



Quick Updates!

MOA SIGNING CEREMONY BETWEEN AIU & UNIMAP

BY TUN SYIMA



3 September 2020 | Albukhary International University (AIU) today entered into a strategic partnership with Universiti Malaysia Perlis (UniMAP) in the research and development project of the Smart Management System for the use of AIU. The development of the system carried out through UniMAP's subsidiary, Technopreneur At UniMAP Sdn. Bhd (TUSB) involves the provision of five university standard management systems covering aspects of human resources, academics, attendance and duty management.



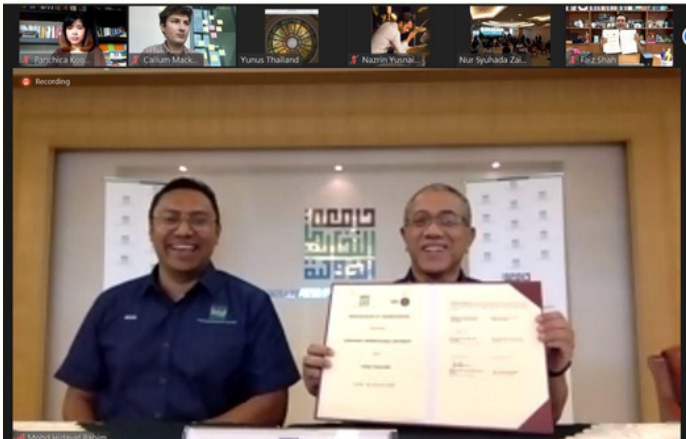
AIU was represented by its President and Vice Chancellor, Prof. Datuk Dr. Abd. Aziz Tajuddin and the Registrar of AIU, Prof. Datuk Dr. Mohd. Hafiz Yusoff while UniMAP was represented by Prof. R Badlishah and TUSB Manager, Prof. Madya Ir. Dr. Muhammad Mokhzaini Azizan. The ceremony was witnessed by the Chairman of the Board of Directors of TUSB, Shahrudin Othman and the Deputy Vice Chancellor of AIU, Prof. Ir. Dr. Rizalafande Che Ismail.



Quick Updates!

MOU SIGNING CEREMONY BETWEEN AIU & YUNUS THAILAND

BY PROF. IR. DR. RIZALAFANDE CHE ISMAIL & TUN SYIMA



MOA SIGNING CEREMONY BETWEEN AIU & USM, UUM AND USIM

BY TUN SYIMA



Inspiring Minds

Quick Updates!

AIU OPEN DAY AND ALBUKHARY FOUNDATION SCHOLARSHIP OPPORTUNITY BRIEFING

BY AQILAH ANWAR



AIU Open Day and Albukhary Foundation Scholarship Opportunity Briefing held on 2 September 2020 at Sekolah Menengah Kebangsaan Agama Sik. The purpose of organizing this program is to brief, explain and select prospective students from Sik district who are eligible to be considered for full scholarship study undergraduate program at AIU.



Inspiring Minds

Quick Updates!

STAND HAND SANITIZER; FIRST SOCIAL INNOVATION PRODUCT!

BY ABDUL SHAKUR ABDULLAH



We are very pleased to inform that our first social innovation product by our beloved students, Stand Hand Sanitizer has been shortlisted in the final round of Projects for Happiness 2020 Competition by KHIND Starfish Foundation. AIU student's project has been included in the Top 18 out of 42 products among all Malaysian universities. Congratulations and all the best guys!

NEWS!

by Nurul Munirah Md Azam



Dr. Zarina Md Nor, a Senior Lecturer from School of Distance Education at Universiti Sains Malaysia (USM) has been accepted as visiting lecturer to complete her sabbatical program at ACE-SEDI starting from 1 September 2020 until 31 May 2021. She is also a principal researcher for an Action Research entitled "Developing Sustainable Livelihood Program for Single Parent Households in Baling, Kedah" under the AIU-YSBC research grant.

Inspiring Minds

Quick Updates!



7 Sept. 2020 | Five AIU students are attending the judging session for the shortlisted Khind Project Happiness 2020 Competition.



IELTS EXAMINATION

BY SHERINA SHAHNAZ

After an 8-month course and a series of trial examinations, 60 students from the AIU Language Centre will now sit for the IELTS examination on 4-5 September.

This examination is the first ever to be held in AIU after becoming an Official IELTS Referral Partner and Test Centre with IDP Education Malaysia. Good luck to all the candidates, may all of you succeed with flying colours!



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- 14) Bintang Astiana
- 15) Tun Nazhatul Syima Wan Mohd



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